Our vision is to help make New Zealand one of the healthiest and best protected nations in the world. We strive to help you live a healthier, longer, better life by encouraging you to make positive lifestyle changes one small step at a time.

For a limited time, get up to 31% off insurance premiums across the first year by taking one month's premium free, multi-benefit discount and AIA Vitality.





One Month's Premium Free

Get one month's premium free when you apply for a new eligible AIA policy between 1 April 2025 and 30 June 2025 and have the resulting policy issued by 31 July 2025. This is calculated after multi-benefit and AIA Vitality discounts.

T&Cs apply.







Multi-Benefit Discount



Life Insurance (compulsory)

Choose from life cover, family protection or accidental death cover.

T&Cs apply.



One optional product 10% discount

Two optional products 12.5% discount

Three optional products 15% discount











Harvey Norman®

AIA Vitality

This is a science-backed health and wellbeing programme that rewards your healthy choices.

Add AIA Vitality to your eligible insurance policy for \$11.50 per month to receive:

- an initial 10% premium discount* on your first year's premium
- earn up to \$560 in vouchers or Airpoints Dollars™ per membership year
- exclusive rewards and discounts from our partners.

T&Cs apply.



